

## DRESSMAKING SCHOOL

Course of Lessons

4.00

Appointments at your convenience

Store Open 9 to 5.30

HEARN

FOURTEENTH STREET WEST OF FIFTH AVE.

NOW that the new subway debris is cleared away and street resurfaced there is ample auto parking space on both sides of Fourteenth Street.

## PRICES SPEAK LOUDER THAN WORDS

In the Second Week of Our 20th Great Fall Sale

## VALUE

marks every item, for it is through the worth of HEARN values that you reap savings on every Fall Sale purchase.

## QUALITY

is a characteristic which you will note throughout the great assortments of the Fall Sale.

## VARIETY and NOVELTY

combined with a most practical consideration of your Fall and Winter needs, distinguish Fall Sale offerings.

Every Department in the Store Contributes Sale Specials

Following Items on Sale Both Monday and Tuesday

**Misses' and Women's Suits—**  
Three tailored models—fine tricot and Poiret twill—crepe lined and heavily interlined—were \$39.73. 31.50

**Women's Coats—**  
Brown and grey mixtures—lined throughout—patch pockets, belts and convertible collars—sizes 36 to 44—were \$19.73 and \$22.73. 16.75

**Women's and Misses' Prunella Cloth Skirts—**  
Pleated models—black and white or blue and tan—were \$6.97. 5.25

**Fox Scarfs—**  
Fine quality—full fur—brown—were \$35.00. 26.50

**Misses' Poiret Twill and Jersey Dresses—**  
Braid trimmed—suitable for school, college and business—navy, brown and beige—sizes 14 to 20 years—were \$9.73 and \$10.73. 7.87

**Women's and Misses' Dresses—**  
Poiret Twill and Canton Crepe—long line models—pleated panels—braid trimmed and braided silk belt—navy brown and black—sizes 36 to 46—were \$18.73. 12.87

**Women's Extra Size Dresses—**  
Crepe de Chine—draped or straight line models—black, navy and brown—sizes 42½ to 52½—were \$24.73. 17.73  
Extra Size Dept.—Third Floor

**Women's Trimmed Hats—**  
Dress and tailored styles—were \$4.94 and \$7.50. 3.95

**Beaded Silk Overblouses—**  
Various styles—navy, henna, jade, bisque—were \$3.97 and \$9.97. 6.54  
Limit 2.

**Fibre Silk Sweaters—**  
Tuxedo models, in plain and fancy weaves—were \$13.08. 10.94  
Limit 2.

**Junior Misses' Coats—**  
All wool sports models—self and fur collars—sizes 12 to 17 years—val. \$19.50. 15.00

**Girls' Flannelette Billiebirke Pajamas—**  
Good quality—frog trimmed—sizes 6 to 16 years—were \$1.88. 1.19  
Limit 2.

**Little Tots' Chinchilla Coats—**  
White—belted models—sizes to 3 years—were \$3.25. 2.78  
Limit 2.

**Babies' Silk Caps—**  
White poplin and crepe de chine—shields trimmed with lace or embroidery and ribbons—silk lined and interlined—sizes 6 months to 3 years—were \$1.19. .85  
Limit 2.

**Little Tots' Sweater Coats—**  
With belts or pockets—brown, buff, cardinal, peacock, white with light combinations—sizes to 4 years—were \$3.74. 2.50  
Limit 2.

**Little Tots' Tub Dresses—**  
Gingham and chambray—with and without pants—sizes to 6 years—were \$1.47. .84  
Limit 2.

**Girls' Raincoats—**  
Rubberized Poplin—tan and navy blue—hats to match—sizes 6 to 14 years—were \$3.94. 3.25

**Silk Knit Vests—**  
Bodice tops—ribbon straps—flesh, orchid—sizes 36 to 42—were \$1.95. 1.48  
Limit 2.

**Crepe de Chine Nightdresses—**  
Strap and built-up shoulder styles—trimmed with lace—flesh, white and orchid—were \$4.50. 2.87  
Limit 2.

**Women's Cambric Drawers—**  
Trimmed with good quality embroidery—also plain tucked—were .68. .44  
Limit 5.

**Silk Petticoats—**  
Radium Taffeta and Silk Jersey—fashionable fall shades and black—new models for the short or long skirt—were \$5.97. 4.24

**Pink Corsets—**  
Fancy materials—front and back lace in various styles—sizes 20 to 30—\$6.00 value. 3.47  
Limit 2.

**Brassieres—**  
Muslin—lace and embroidery trimmed—reinforced under arms—sizes 36 to 42—were .75. .46  
Limit 2.

**Val. Laces—**  
12 yards in piece—were .57. .43  
Limit 2 pieces.

**Embroidered Flouncings—**  
Dainty patterns—were .49. .38  
Limit 10 yards.

**40-inch Charmouses—**  
Bright satin face—good wearing quality—large assortment of light and dark colors—were \$1.95. 1.48  
Limit 10 yds.

**40-inch Crepe de Chine—**  
Full crepe weave—street and evening colors—were \$1.45. 1.12  
Limit 10 yds.

**48 and 50-inch All-Wool Broadcloths—**  
Chiffon finish—sponged and shrunk—Delft, rose, reindeer, taupe, clove, otter, seal, prune, carnation, beaver, sphinx, navy and black—were \$2.68. 1.94  
Limit 10 yds.

**Dress Serges—**  
54 inches wide—all wool—fine, close weave—navy blue—were \$1.78. 1.34  
Limit 10 yds.

**Tweeds and Homespuns—**  
Grey, tan and brown mixtures—54 inches wide—all wool—were \$1.68. 1.32  
Limit 10 yds.

**41-inch Premier Crepes—**  
All wool with silk lustre—tan, taupe, copenhagen, clove, seal, navy and black—were \$2.28. 1.67  
Limit 10 yds.

**Yard Wide Cotton Challies—**  
Many pretty patterns—for kimono, quilts, etc.—were .21. .14  
Limit 20 yds.

**Yard Wide Outing Flannels—**  
Warm undergarments for the entire family—pink and blue stripe—were .25. .18  
Limit 20 yds.

**36-inch Longcloth—10 yd. pce.—**  
For underwear, infants' slips, etc.—were \$1.68. 1.25  
Limit 2 pcs.

**36-inch Novelty White Goods—**  
Stripes, checks, etc., for underwear and other purposes—were .40. .29  
Limit 10 yds.

**Imitation Metal Cloths—**  
36 inches wide—gold and silver—were .97. .81  
Yard

**Roll Tapes—**  
White—24 yards in piece—were .15 piece. .11  
Limit 6 pcs.

**Sewing Cottons—**  
White and black—best numbers—standard make—were .72 doz. .56  
Limit 2 dozen.

**Men's Raincoats—**  
Fine standard make—guaranteed rainproof—tan—sizes 36 to 42—value \$9.95. 7.50

**Men's Fall Caps—**  
Well made—some with full satin lining—large assortment of colors—all sizes—were \$1.25 and \$1.45. .95

**Men's Sweet-Orr Tug-O-War Work Trousers—**  
Medium or dark grey mixtures or dark stripes—guaranteed not to rip—sizes 36 to 42—various lengths—were \$3.25. 2.67  
Limit 2.

**Men's Union Made Overalls or Coats—**  
Blue, blue striped, brown or white—regular sizes 36 to 42. Extra sizes 44 to 50, .20 additional—were \$1.22 and \$1.42. .97  
Limit 2 each.

**Boys' Fine Suits—**  
Cheviots, cassimeres, tweeds—checks, herringbone, stripes and fancy mixtures—grey, tan and brown—two pairs of fully lined trousers—sizes 8 to 17 years—were \$16.50 and \$19.50. 11.25  
Limit 2.

**Boys' Trousers—**  
Cheviots, cassimeres—medium grey and brown mixtures—also corduroys—straight or knicker style—sizes 3 to 18 years—were \$1.50. 1.23  
Limit 2.

**Children's Sweaters—**  
Sleeveless slipover style—most desirable colors, including heather—sizes 23 to 36—were \$1.95. 1.65  
Limit 2.

**Boys' Blouses—**  
Light and medium striped percale—newest patterns—attached collars—sizes 8 to 15 years—were .67. .48  
Limit 2.

**Large Size Mechanical Taxis—**  
Handsomely finished in bright colors—run easily—no noise—were .58. .37  
Limit 2.

**Bye-Bye Bykes—**  
Well finished and enamelled in red and blue—rubber tire wheels—were \$3.75. 2.97  
Limit 2.

**Rugby Footballs—**  
All leather—regular size—were \$2.50. 1.87  
Limit 2.

**Sheets and Pillow Cases—**  
Standard quality—no dressing—Pillow Cases—42x36—were .31. .22  
Pillow Cases—45x36—were .36. .24  
Pillow Cases—50x36—were .36. .26

Sheets—54x90—were .97. .79  
Sheets—63x90—were \$1.12. .89  
Sheets—72x90—were \$1.24. .97  
Sheets—81x90—were \$1.37. 1.04  
Sheets—90x90—were \$1.49. 1.17

**Bleached Muslins—**  
36 inches wide—soft finish—val. .16. .11½  
Limit 20 yards.

**Unbleached Sheetings—**  
86 inches wide—for full size beds—heavy quality—val. .59. .36  
Limit 20 yards.

**Full Size Crochet Spreads—**  
Hemmed—assorted patterns—were \$2.98. 1.97  
Limit 2.

**Satin Finish Marseilles Spreads—**  
Hemmed or scalloped—were \$5.98. 3.98  
Limit 2.

**Fine Net Curtains—**  
Lace inserts and edge—extra wide—val. \$4.47 pair. 2.88  
Limit 4 pairs.

**Imported Tapestry Panels—**  
19x57 inches—Venice, Rome and Milan—val. \$2.75. 1.94  
Limit 4.

**Seamless Wool Brussels Rugs—**  
Carpet designs—tan, rose, blue—9x12 or 8x10.6—val. \$21.97 and \$22.97. 17.44

**Stainless Steel Knives and Forks—**  
With white celluloid handles—set of 6 knives and 6 forks—were \$3.25. 5.50  
Limit 2 sets.

**Bleached Mercerized Damask—**  
Heavy, long-wearing quality—69 inches wide—were .97. .62  
Limit 10 yards.

**Winter Weight Comfortables—**  
Floral silkline borders—plain sateen centres—also floral silkline with sateen borders—cotton filled—full size—were \$4.73 and \$4.97. 3.87  
Limit 2.

**Women's Chamois Suede Gloves—**  
Very fine quality—2-clasp style—embroidery and spear backs—brown, mode, oak, beaver, mastic—all sizes—were \$1.00. .78  
Limit 3.

**Eyeglasses—**  
Heavy gold filled military frames, fitted with fine white spherical lenses. 4.25  
Including examination by our registered optometrist.

**Imported Pearl and Novelty Necklaces—**  
All colors—latest designs—were \$2.47. 1.50  
Limit 2.

**Cut Glass Bowls—**  
9-inch orange bowls and fruit bowls—were \$3.75 and \$4.15. 3.25 and 3.50

**Fibre Silk Knitting Worsteds—**  
Lustrous quality—1 7-8 oz. balls—Fall and Winter weight—25 shades and black and white—were .44 ball. .34

**Ribbons—**  
Moires and satins—7 inches wide—black, white and colors—were .65 yard. .47  
Limit 10 yards.

**Lace Vesteers—**  
Cream color—Peter Pan and Tuxedo styles—were \$1.28. .92  
Limit 2.

**Men's Irish Linen Handkerchiefs—**  
Fine quality—hand embroidered initial—were \$3.00—1½ dozen. 2.10  
Limit 2 dozen.

**Children's Umbrellas—**  
Fancy handles—were \$1.87. .95  
Limit 2.

**Cowhide Travel Bags (Split)—**  
Ring handles—reinforced corners—18-inch size—were \$2.75. 2.17  
Limit 2.

**Hand Bags—**  
Silk leather and duvetyne—black and colors—envelope, pouch and kodak styles—were \$2.94. 2.27  
Limit 2.

## MORNING SPECIALS

Monday and Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted.  
No Mail or Telephone Orders.

**\$1.64 Costume Serges—** 1.24 \$1.47 and \$1.67  
54 inches—all wool—fine twill—brown, navy and black.  
DRESS GOODS—MAIN FLOOR.

**\$1.57 Black Satins—** 1.10  
36 inch—fine, close face—rich, deep black.  
SILKS—MAIN FLOOR.

**15 ct. Apron Gingham—** .11  
One of the best makes—indigo blue checks.  
WASH FABRICS—BASEMENT.

**65 ct. Silk Mixed Novelties—** .47  
35 inch—Jacquard effects.  
WASH FABRICS—BASEMENT.

**30 ct. Hemmed Turkish Towels—** .22  
Colored plaid or rib weave—white or colored borders.  
TOWELS—MAIN FLOOR.

**\$1.98 Crochet Spreads—** 1.37  
78x88—soft finish.  
SPREADS—BASEMENT.

**8 ct. Bleached Cheesecloth—** 5/2  
36 inch—extra fine quality.  
MUSLINS—BASEMENT.

**Men's Arrow Soft Collars—** 7/2  
Discontinued styles—in silk or pique.  
MEN'S FURNISHINGS—MAIN FLOOR.

**18 ct. Men's Imported Handkerchiefs—** .14  
With colored borders.  
HANDKERCHIEFS—MAIN FLOOR.

**20 ct. Women's Cotton Hose—** .15  
Deep hem top—black, cordovan, Palm Beach and grey—regular sizes.  
Hosiery—MAIN FLOOR.

**Women's Cotton Fleece Union Suits—** .77  
High neck—long sleeves—medium neck—elbow sleeves—ankle length—well made garments—regular and extra sizes.  
KNIT UNDERWEAR—MAIN FLOOR.

**\$1.15 Men's Medium Weight Union Suits—** .88  
Grey—long sleeves, short sleeves or ankle length—soft and durable—well-known make.  
MEN'S UNDERWEAR—MAIN FLOOR.

**67 ct. Little Tots' Diaper Drawers and Waists—** .35  
Of cotton flannel—sizes to 4 years.  
INFANTS' DEPT.—SECOND FLOOR.

**97 ct. Little Tots' Pantie Dresses—** .50  
Of percale—flowered and figured designs—sizes to 6 years.  
INFANTS' DEPT.—SECOND FLOOR.

**\$42.50 New Seamless Fringed Velvet Rugs—** 32.96  
9x12 ft.—Oriental and small carpet designs.  
RUGS—FOURTH FLOOR.

**27 ct. New Cretannes—** .19  
36-inch chintz, tapestry and flowers—also small figures, suitable for costumes.  
CRETANNES—BASEMENT.

**\$1.67 Birdseye Diaper Cloths—** pc. 1.44  
24-inch—10 yards to piece.  
TOWELINGS—MAIN FLOOR.

## Fall Sale

## New Beaded and Spangled Tunics

15.00

Were \$20.97 and \$24.97

All the new evening shades as well as black and white may be had in these spangled and beaded tunics, so attractive for evening wear. A satin slip is all one needs to complete an exquisite costume.

Model is illustrated.



## Wedding Invitations or Announcements For October Brides Offered at Special Prices For One Week Only

A choice of two sizes, engraved with seven to ten lines of script type on fine plate marked paper. Double envelope.

50 INVITATIONS OR ANNOUNCEMENTS—were \$18.25 12.75  
100 INVITATIONS OR ANNOUNCEMENTS—were \$22.25 14.75  
PERSONAL ENGRAVED CHRISTMAS CARDS—now ready for selection. Choose your cards early from full assortments.

## New Silks

## and Velvets for Fall

A variety that comprises all one's silk and velvet needs for the smartest gowns, wraps and trimmings for the new season's wear, at moderate prices.

40-Inch Paisley Printed Crepe de Chine—unusual combinations that are new. 2.95  
40-Inch Paisley Radiums—new Fall colors. 2.95  
39-Inch Canton Crepes—full assortment of new Fall shades, including navy and black. 3.25  
36-Inch Printed Silk Taffettes—various combinations for kimono, etc. 1.25  
32-Inch Halflin Silk Broadcloth Shirtings. 1.95  
39-Inch Chiffon Velvets—new Fall colors—also black. 4.45  
40-Inch Navy and Black Canton Crepes—with colored borders—new designs. 4.25  
40-Inch Printed Satin Face Cantons—new Fall shades. 5.65  
36-Inch Wash Satins—Ivory, flesh, pink. 1.45, 1.75, 1.95

40-Inch Printed Crepe de Chine—navy, green and henna grounds, with overlays in various combinations. 3.45  
40-Inch New Radium Silks—Fall designs—tan grounds, with artistic combination colorings. 3.35  
Extra Quality 40-Inch Charmeuse—high satin lustre—navy and various browns. 3.45 and 3.75 quality. 2.65  
40-Inch Georgetown—fine crepe weave—large assortment of light and dark colors. 1.28, 1.75  
34-Inch Corduroys—wide and narrow wale—large assortment light and dark colors—for dresses and breakfast coats. .97  
40-Inch Printed Canton Crepes—newest Fall shades. 4.75  
Plain and Pique Silk Faced Velvets—large assortment of new Fall shades—soft and lustrous. .97, 1.50

## Photo Enlargements

There is at least one picture that you "took" on your vacation, that you want enlarged, either for its artistic value or the memories attached to it. Let us show you how well we can do it.

Size 8x10 in.—black and white. .35  
Size 8x10 in.—sepia. .45

Developing and Printing  
Leave your films to-day and get your pictures to-morrow.

Photograph Albums  
Special prices.  
Camera Dept.—Third Floor

## Autumn brings out a variety of Beautiful Hats

for misses, women and matrons

10.00 15.00 18.50 25.00

To describe our hats is to summarize in its completeness the Autumn mode. Every approved style is shown in a great array of colors and materials. Hats of velvet, duvetyne, velour, hatters' plush and various embroidered fabrics, are shown in large dress models, smart medium sized styles, close fitting toques, and jaunty shapes. Laces, feathers, metallic ribbons, wool embroideries and smart ornaments are among the effective trimmings used. Women of conservative taste and those who like the last word in novelty can both be admirably suited in our Millinery Section.



## Fall Sale Special Crepe de Chine Negligees

Special 6.95

Charming slip-on negligees with the new long tuxedo shawl collar, fastening with one button. Flesh, light blue, turquoise, taupe gray, silver gray and Copenhagen.